

# Rebel, Alexander Agitator, McQueen Icon:

By Simona Kovacev

A boss owns their field, but a legend changes the game. British designer and fashion pioneer, Alexander McQueen, changed the fashion world with his legendary looks. He, unlike many others, was never a follower. He not only influenced fashion, but he put a spotlight on our world in its beauty and ugliness. To him, fashion was not only the clothes you wear, but a medium to express feelings through art. Here are some of Alexander McQueen's most influential, original collections of his time:



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YOU JUST HAD SUNDAY LUNCH.  
I WANT YOU TO COME OUT  
FEELING EITHER REPULSED OR  
AMILARATED, AS LONG AS IT IS AN EMOTION"  
- ALEXANDER MCQUEEN

During New York Fashion Week 1996, Alexander McQueen made his mark on the fashion industry with one of his first collections, "Dante." What made the outfits stand out to people was the eeriness and darkness behind the runway show. The models were made to look like monsters, with giant horns on top of their heads and unsettling makeup. The outfits were filled with black lace and asymmetrical stitching, giving an unearthly feel to his looks. This darker, unusual collection was one of the first that put McQueen on the map.

One of McQueen's most provocative collections was called "Untitled." This collection debuted during the Spring/Summer 1998 season. This collection was very scandalous for the time as it featured skin-tight latex, revealing fabrics, and nudity, coining McQueen as the "bad boy" of the fashion industry.

McQueen's 2010 collection, "Plato Atlantis," was his interpretive take on Darwin's evolution of man. The collection includes green and brown tones, representing life on land, and transitions to snake prints to shift into life under the sea. He uses blue and purple tones to present these aquatic animals and uses those same tones to show life beyond Earth.

Inspiration for his legendary style comes from the world around us. McQueen's inclusion of light and dark and his commitment to battling misogyny and climate change confirm his position as a designer willing to stretch the boundaries of the fashion industry.

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